

The Friends of Kenwood



An invitation to become a Corporate Benefactor

The Friends of Kenwood

The Friends of the Iveagh Bequest, better known as the Friends of Kenwood, was formed in 1979. Our purpose is to inspire visitors to promote and preserve the special qualities of Kenwood House, its collection and estate.



A Special Place

Set in tranquil parkland with panoramic views over London, Kenwood is a magnificent house remodelled in the neo-classical style by Robert Adam in the late 18th century. The brewing magnate, Edward Cecil Guinness, first Earl of Iveagh, bought Kenwood House in 1925, and bequeathed it to the nation in 1929. The house boasts sumptuous interiors and one of the greatest art collections in London with masterpieces of international importance by many famous artists including Rembrandt, Turner, Reynolds, Gainsborough and Vermeer. It houses the Suffolk Collection, with its magnificent full-length Jacobean portraits and stunning costume details.

Outside, in parkland influenced by the great English landscape gardener, Humphry Repton, there are lakeside walks and meandering woodland paths to explore and enjoy.

Our aims are to:

- ❖ Provide a forum and voice for friends and supporters, and act as advocate for the Kenwood estate
- ❖ Support English Heritage in their management of the Kenwood estate
- ❖ Provide a range of social, educational, and fundraising events for members
- ❖ Stimulate public interest in the beauty, history and character of Kenwood

- ❖ Raise funds for acquisitions, conservation work and other projects
- ❖ Encourage high standards in architecture, planning, estate management, conservation, and the visitor experience at Kenwood

We currently have the support of over 400 individual members but need to expand our ties with the local community and businesses to help secure our long term future and enable us to extend our influence.



Becoming a Benefactor

As a Corporate Benefactor, you will enjoy the privilege of supporting a great London house, art gallery and landscape. As well as being acknowledged publicly on our website and publications, you will receive the following benefits:

- ❖ An annual reception
- ❖ 10% discount of hire of Kenwood house rooms once a year (and 20% discount on any meeting room hire)
- ❖ Annual free tour of the house or grounds for up to 20 people
- ❖ Five free tickets annually for our popular lecture series
- ❖ Five free single memberships
- ❖ Invitations to exclusive events

To become a Benefactor, please complete the enclosed application form or download one from our website.



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